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Candidate Profiles: Learn about two champions for workers' rights who have made it through the primary election and are now moving on to the general election.

Member of the Month: Meet a personal care worker who is new to the Red Team, our member to member program.

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Statewide Labor Walks: Find out how to get involved!

About State Council: Learn what Wisconsin State Council does and why it's important for SEIU.

New Online: Voter resources are now on the website!

A Word from the President: Election Connection

Dear SEIU Members:

The November election is coming up quick and it's more important than ever for voters to elect leaders who will stand up for them in local, state, and federal levels of government. When you visit the polls on November 2nd, remember your values and vote for the candidates we can count on.

SEIU believes in leaders who will protect working families, fair wages, healthcare, and employment services. That's why Wisconsin State Council has endorsed candidates like Tom Barrett for governor, Russ Feingold for U.S. Senate, Julie Lassa for Congress, Chris Larson for State Senate, and JoCasta Zamarripa for State Assembly.

Candidates who have fought in the front lines- both in and out of office- for Wisconsin's working families are going to contin-

ue working with us to protect our rights. On November 2nd, remember the candidates who share your values and urge your family and friends to do the same. Every vote counts!

For a complete list of State Council endorsements and other voter resources, visit the website: www.seiwi.org.

Thank you,

Mike Thomas

*SEIU Wisconsin State Council
President*



Member of the Month: Dawn Harper

SEIU State Council is excited to feature Dawn Harper, 5-year member of Healthcare Wisconsin, as October's Member of the Month. Dawn has been an enthusiastic member of the Red Team for three weeks.

The best part of the job, she says, is getting out in the field, meeting people, and encouraging them to vote in the general election.

Dawn has been a personal care worker for six years and is currently working for New Health Services.

"I just love taking care of people," said Dawn.

Dawn is excited to see Mayor Tom Barrett win the gubernatorial race in November, but is also anxious for all pro-labor candidates to be elected. Her most memorable experience with SEIU so far is hearing President Obama speak at Laborfest in September.

Congratulations Dawn and to all the Red Team members: keep up the great work!



Voter resources are now
on the website!

Visit www.seiuwi.org to:

- Register to vote
- Fill out an absentee ballot application
- Find your legislators
- Find your polling location
- View your sample ballot
- View election results
- View SEIU State Council endorsements

SEIU's COPE Fund

COPE (Committee on Political Education) is SEIU's Political Action Committee. The COPE fund is unique because it relies on small recurring donations from members instead of large donors. COPE funds are used to help elect progressive leaders who will stand up for workers.

COPE funds are used for:

- Canvasses
- TV ads
- Mailers
- Contributions to electoral campaigns
- Other electoral projects

Members know that if we're going to make real change for working families, we need to elect the right people. That's why they donate to COPE. For more information or to contribute to the COPE fund, send an email to Eyon Biddle, Wisconsin State Council Executive Director: eyon@seiu-wisconsin.org.



About Wisconsin State Council

Wisconsin State Council represents eight SEIU locals:

Local 150	Public Services
HCWI	Healthcare
Local 1	Building Services
Local 113	Healthcare
Local 152	Public Services
Local 180	Public Services
Local 168	Public Services
Local 21	Public Services

SEIU Wisconsin State Council coordinates the legislative and political agenda of Wisconsin's 8 SEIU locals. SEIU is the nation's fastest growing union with more than 2 million members nationwide and over 15,000 members in Wisconsin.

State Council works with elected officials to pass legislation that gains:

- A voice where we work
- Decent wages
- Affordable health care
- Pensions
- Safe working conditions
- A hand in the decisions that affect our daily lives

State Council's mission is accomplished through many interrelated activities:

- Voter Registration
- Political Action Fundraising
- Lobbying
- Member and Public Education
- Coalition Building
- Training Member Political Activists (MPOs)
- Member Mobilization
- Get Out The Vote Efforts

This year, State Council contributed to primary election victories including JoCasta Zamarripa (candidate, AD8), Chris Larson (candidate, SD7), and Bob Turner (AD61). State Council and its Red Team (member to member program) canvassed and made phone calls to members in those districts. In addition, State Council recently launched its Blue Team which is an independent and general outreach program focusing on voter registration and issue advocacy.

Contact State Council:

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Candidate Profile: Chris Larson

Chris Larson was born and raised in Milwaukee County and has served as County Supervisor for the 14th district since 2008.



As District 7's State Senator, Chris will focus on:

- Advocating for public financing of state elections
- Creating jobs for Wisconsin residents including support of the Clean Energy Jobs Act
- Improving infrastructure including the Hoan Bridge
- Funding education in Milwaukee
- Advocating for parks and public transit
- Reducing property taxes

Chris's primary election victory sent a strong message to Democratic leaders: Milwaukee needs change.

"I'm running because I think the district should be represented by the people, somebody who's fighting for individuals," said Chris. "We need someone who is going to stand up as a leader in Milwaukee."

**For more information visit
www.larsonforsenate.com**

Candidate Profile: JoCasta Zamarripa

JoCasta Zamarripa has lived on Milwaukee's south side her whole life so when she heard that State Rep. Pedro Colón was retiring, she felt called to run to represent the 8th Assembly District.

"I made a promise long ago," said JoCasta, "that I would never forget the community that helped raise me."

Before winning the primary election on September 14th, JoCasta worked as an Educator and Community Outreach Coordinator at Planned Parenthood of Wisconsin, providing resources for youth to help them make safe life choices.

Throughout her life, JoCasta has

been deeply involved with local advocacy including Paid Sick Days Milwaukee, Latinos for Obama, and marriage equality.

As the State Representative for the 8th district, JoCasta will focus on:

- Investing in our youth through education
- Making our community safer by decreasing crime
- Providing property tax relief to home owners

JoCasta will also prioritize increased access to resources for seniors and relieving civil rights disparities.

When JoCasta wins the general



election on November 2nd, she will be the first Latina woman legislator in Wisconsin history.

"It is my honor to be able to offer the voters in our district a fresh face, true integrity, and real commitment."

**For more information visit
forwardwithjocasta.com**

For voter resources visit www.seiuwi.org

Statewide Labor Walks

Volunteer with your local Labor Council, talking with fellow union members about what's at stake in this election and which candidates will stand up for working families.



For more information or to sign up, contact your local service area organizer.

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More information can also be found online:

www.seiuwi.org.